



# National Indigenous Photo-Media Forum

For Photographers and Media Artists

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Melbourne 8–10 February 2012

*Image: Darren Siwes, Silver Boy 2008, courtesy the artist and Nellie Castan Gallery*

Presented by Centre for Contemporary Photography (CCP) and the Australian Centre for the Moving Image (ACMI)

(Program is subject to change)

## National Indigenous Photo-Media Forum

### Registration Types

1. Forum Pass: Full \$275 inc. GST, Concession \$250 inc. GST
2. Free to Indigenous artists and forum speakers

> Tickets are available from Mon 2 Jan 2012 (registration closes Fri 3 Feb 2012)

> Bookings can be made through the ACMI Tickets & Information Desk on (03) 8663 2200. Once a booking has been made, the forum organisers will contact participants to distribute workshop material and identify any catering requirements.

### Program

**All sessions to be held at ACMI except for the following:**

- **Session 5:** Forum Dinner, Sofitel Melbourne on Collins
- **Session 12C:** *National Gallery of Victoria: behind the scenes photography tour with Maggie Finch*, Assistant Curator, Photography, NGV.

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### Day 1: Wednesday 8 February

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9.00am - 9.30am	Registration and coffee on arrival
9.30am - 9.45am	<b>Welcome to Country:</b> Aunty Diane Kerr <b>Conference Welcome:</b> Naomi Cass, Director Centre for Contemporary Photography
9.45am-11.00am	<b>Session 1: Conversation:</b> <i>Mervyn Bishop In Conversation with Daniel Browning</i> Introduction: Daniel Browning, Away!, ABC Radio National
11.00am-11.30am	Morning tea
11.30am-1.00pm	<b>Session 2: Lecture:</b> <i>The photographic Industry</i> with Robert Edwards, National President, Australian Institute of Professional Photography (AIPP) Introduction: Elizabeth Liddle, Artist/Arts Victoria  We are in a period of unprecedented change in the professional photographic industry. How does the Nation's leading professional body, the AIPP view these developments over the preceding five years? How has the industry changed in that time and what is predicted for the next five years? How have these momentous changes affected the livelihood of professional photographers and videographers? How have technological changes and development of new markets affected existing client expectations and how can we prepare for and adapt to new clients and new markets?
1.00pm - 1.45pm	Lunch
1.45pm - 3.15pm	<b>Session 3: Panel discussion:</b> <i>Valuing your work and what you do</i> Panel: Patricia Adjei, Indigenous Communication Coordinator, Copyright Agency Limited; Delwyn Everard, Senior Solicitor, Arts Law Centre. <b>Introduction:</b> Reko Rennie, Artist

This session is about realising the value in your own work and guiding others to do the same. It talks to issues of undervaluing photo-media and why this has an impact on protecting and enforcing your rights. The session covers basic copyright and the difference in creating, owning and commercialisation

of your work. This session also covers the protection of Indigenous Cultural Intellectual Property (ICIP) and considers cultural sensitivities within artistic practice and the commercialisation of work. It provides an overview of ICIP and how an awareness of and adherence to ICIP principles can be beneficial to artistic practice and commercialisation of your work.

3.15pm - 3.45pm

Afternoon tea

3.45pm - 5.00pm

**Session 4: Panel discussion:** *Photo-media—a platform for using your voice*

Artists: Michael Cook; Dianne Jones; Darren Siwes

Introduction: Djon Mundine, independent curator/writer

This session focuses on using photo-media in contemporary art for storytelling and using your voice.

7.00pm - 9.00pm

**Session 5: Keynote Presentation and Dinner:** Professor Marcia Langton, Foundation Chair, Australian Indigenous Studies, School of Population Health, The University of Melbourne.

**Venue: Sofitel Melbourne on Collins**

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**Day 2: Thursday 9 February**

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9.00am - 9:30am	Coffee on arrival
9.30am - 10.45am	<b>Session 6: Artist Lecture: Lisa Reihana Ngapuhi (NZ)</b> Introduction: Dr Kyla McFarlane, Associate Curator, Centre for Contemporary Photography
10.45am - 11.15am	Morning tea
11.15am - 12.30pm	<b>Session 7: Panel discussion: Still, moving and somewhere in between - a focus on moving image and new media</b> Artists: Beck Cole; Jenny Fraser; r e a Introduction: Kim Kruger, Artsup!, 3KnD Radio
12.30pm - 1.15pm	Lunch
1.15pm - 2.15pm	<b>Session 8: Panel discussion: Collecting Indigenous photo media: policy and experience</b> Panel: Adam Harding, Director Horsham Regional Art Gallery; Shaune Lakin, Director, Monash Gallery of Art; r e a, artist Introduction: Djon Mundine, independent curator and writer
2.30pm - 4.00pm	<b>Session 9: Parallel workshop Sessions 9A, 9B, 9C:</b>

Parallel Workshop Sessions 9A, 9B, 9C: 2.30pm - 4pm (1.5 hours)		
Stream 9A - Making	Stream 9B - Presenting	Stream 9C - Promoting
<i>Workflow and set-ups - the foundation for good practice:</i> Dr Les Walkling, artist, educator and consultant Session limited to 15 people (Studio 2)	<i>To market and to protect:</i> Patricia Adjei, Copyright Agency Limited; Delwyn Everard, Arts Law Centre of Australia (Cinema 1) These days photo-media is everywhere and being shared by everyone, especially through social media, but what are the opportunities and risks for you as a creator? How do you market yourself and share your work, but protect it at the same time? This workshop addresses working in the digital environment in relation to protecting and enforcing your copyright, using best practice examples. The workshop also covers leveraging the value of your work through licensing.	<i>The Art of Self Promotion - Part 1: Developing your folio:</i> Sally Brownbill, photographer, educator Session limited to 70 people (Studio 1)

4.00pm - 4.30pm      Afternoon Tea

4.30pm - 6.00pm

**Session 10: Parallel workshop Sessions 10A, 10B, 10C**

<b>Parallel Workshop Sessions 10A, 10B, 10C: 4.30pm - 6pm (1.5 hours)</b>		
<b>Stream 10A – Making</b>	<b>Stream 10B – Presenting</b>	<b>Stream 10C –Promoting</b>
<i>Printing your work—options for successful printing:</i> Dr Les Walkling, artist, educator and consultant Session limited to 15 people (Studio 2)	<i>Selling Yourself—Quoting and Pricing:</i> Craig Wetjen, photographer, educator (Cinema 1)	<i>The Art of Self Promotion – Part 2: Developing your online presence - web based marketing:</i> Shellie Whitehurst, Lead Digital Strategist Session limited to 70 people (Studio 1)

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**Day 3: Friday 10 February**

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- 9.30am - 10.00am      Coffee on arrival
- 10.00am - 11.30am      **Session 11: *Forum wrap up and where to from here?***  
Presenter and discussion leader: Glenn Iseger-Pilkington, Curator, Indigenous Art, Gallery of Western Australia
- 11.45am - 2.15pm      **Session 12 Option A: Folio Reviews**  
Limited to 20 people (Studio 1)
- 20-minute sessions, with two sessions offered for each participant.
- Folio Reviews enable Forum delegates to show photo-based work to professionals in a one-on-one session and receive feedback and advice. This is an opportunity to network and meet potential industry mentors, while also receiving career-advancing guidance and critique. Through frank discussion of their work, the reviews aim to assist photographers in their professional and artistic growth, from beginner to professional level, and to enhance their ability to clearly communicate their vision to curators, collectors and writers. Participants will be sent a Folio Review Kit advising what to bring and how best to prepare.
- 11.45am - 2.15pm      **Session 12 Option B: *Editing with Final Cut Pro: Introductory workshop***  
Presented by ACMI staff. Session limited to 15 people (Studio 2).
- 12.00pm - 12.45pm      **Session 12 Option C: *National Gallery of Victoria: behind the scenes photography tour with Maggie Finch***, Assistant Curator, Photography, NGV.  
Lead by Kyla McFarlane Associate Curator, CCP.  
Session limited to 12 people
- 11.45am - 1.45pm      **Session 12 Option D: Film Screening**

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## Speakers List

Patricia Adjei, Indigenous Communications Coordinator and Legal Officer, Copyright Agency Limited  
Mervyn Bishop, photographer  
Sally Brownbill, photographer, educator  
Daniel Browning, producer and presenter, Away!, ABC Radio  
Naomi Cass, Director, Centre for Contemporary Photography  
Beck Cole, filmmaker  
Michael Cook, artist  
Robert Edwards, National President, Australian Institute of Professional Photography  
Delwyn Everard, Senior Solicitor, Arts Law Centre of Australia.  
Maggie Finch, Assistant Curator, Photography, National Gallery of Victoria  
Jenny Fraser, artist  
Virginia Fraser, artist  
Adam Harding, Director Horsham Regional Art Gallery  
Glenn Iseger-Pilkington, Curator Indigenous Art, Art Gallery of Western Australia  
Dianne Jones, artist  
Aunty Diane Kerr, Wurundjeri Elder  
Kim Kruger, co-host, Arts Up!, 3KnD Radio  
Professor Marcia Langton, Foundation Chair, Australian Indigenous Studies, School of Population Health,  
The University of Melbourne  
Shaune Lakin, Gallery Director, Monash Gallery of Art  
Elizabeth Liddle, Artist and Senior Arts Officer, Indigenous Art, Arts Victoria  
Dr Kyla McFarlane, Associate Curator, Centre for Contemporary Photography  
Djon Mundine, independent curator and writer  
Lisa Reihana Ngapuhi, artist  
r e a, artist  
Reko Rennie, artist  
Darren Siwes, artist  
Dr Les Walkling, artist, educator and consultant  
Craig Wetjen, photographer and educator  
Shellie Whitehurst, Lead Digital Strategist

## Getting to ACMI

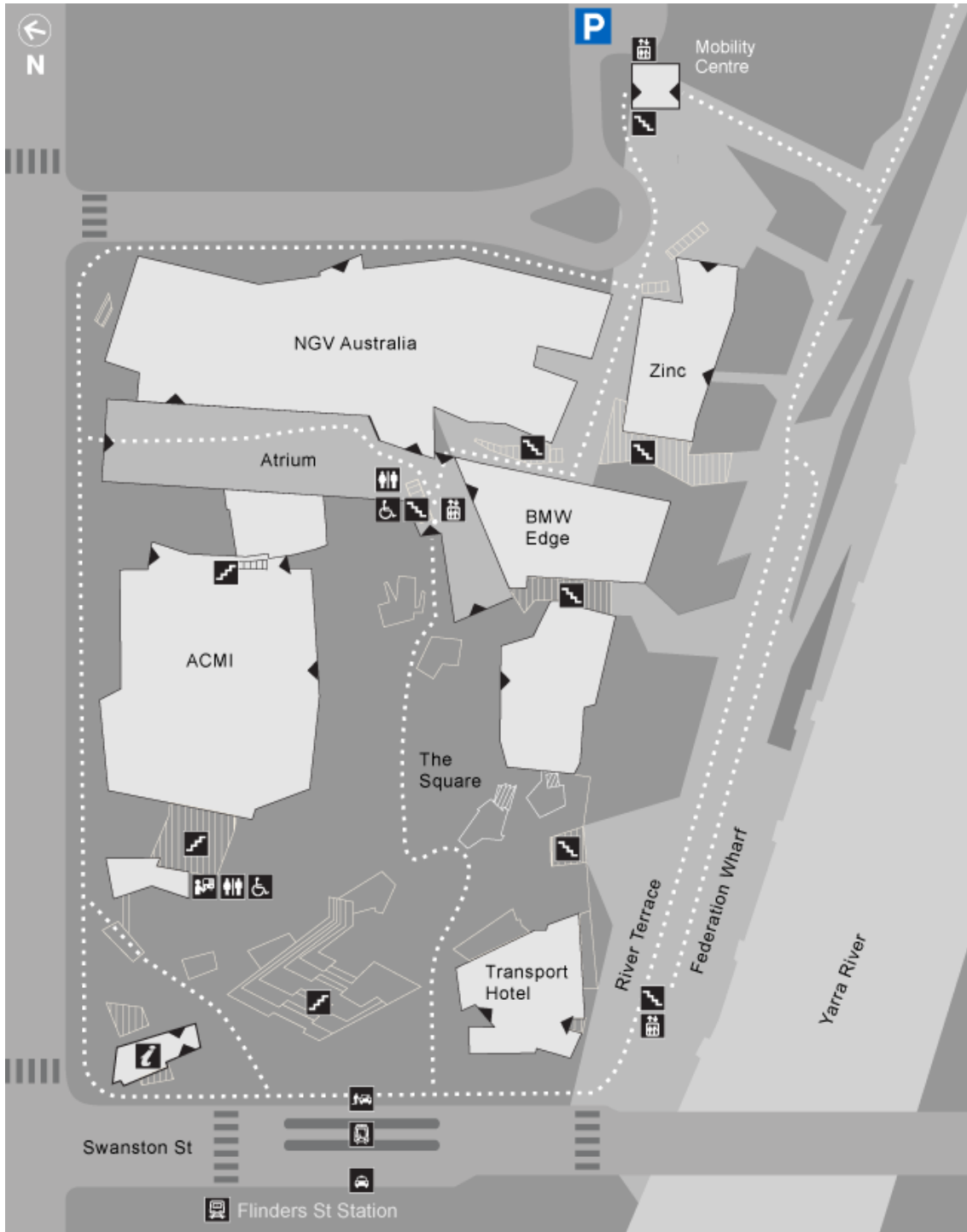
If attending the symposium please make your way to the Registration desk on the balcony of the entry level at ACMI to collect tickets from 9am.

## Public Transport

You can catch trains, trams or buses to Federation square. Timetables are available from Metlink 131 638 (6am-10pm) or visit [www.metlinkmelbourne.com.au](http://www.metlinkmelbourne.com.au)

## Parking

Public parking is available at Federation square. Enter via Russell Street or Batman Avenue. Early-bird entry before 10am on weekdays is flat rate of \$14 (for more info phone 03 9655 1995).



## ACMI

Australian Centre for the Moving Image, Federation square, Melbourne  
Phone > 03 8663 2200 email > info@acmi.net.au Web > www.acmi.net.au

## Access

All areas of ACMI are accessible by ramps or lifts. Wheelchairs are available at the Information desk. ACMI Cinemas have facilities for the hearing impaired. Carers can accompany Companion Card holders at ACMI Cinemas for no additional cost. Access ACMI through Federation Square Plaza for main entrance.



## OTHER VENUES FOR FORUM SESSIONS

### Conference Dinner - Sofitel Melbourne

25 Collins Street, Melbourne

[http://www.sofitelmelbourne.com.au/cpa/htm/htm\\_map\\_location.asp?page\\_id=5](http://www.sofitelmelbourne.com.au/cpa/htm/htm_map_location.asp?page_id=5)

### National Gallery Victoria International - Tour

180 St Kilda Road, Melbourne

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Proudly supported by Arts Victoria and Copyright Agency Limited Cultural Fund and the City of Melbourne



Media Partner: Koori Mail



The National Indigenous Photomedia Forum is part of the City of Melbourne's Melbourne Indigenous Arts Festival.