



ADVERTISING TITLES

AFL: I'd like to see that [advertisement] 1994

Produced in 1994 to promote Australian Rules Football as a national game, this ad features international sportspeople Evander Holyfeld (boxer), Hakeem 'The Dream' Olajuwon (basketball player), Carl Lewis (runner), Sharron Davies (swimmer), John McEnroe (tennis player), Dean Richards (rugby player) and Ian Wright (soccer player). Produced by Campaign Palace.

00:01:00 Campaign Palace, creator 1994

AFL: I'd like to see that [advertisement] 1996

Produced in 1996 to commemorate the Centenary of Australian Rules Football this ad features international celebrities John Lee Hooker (musician), Heather Locklear (actress), Archbishop Desmond Tutu (religious leader) and George Burns (comedian). Produced by Campaign Palace.

00:00:59 Campaign Palace, creator 1996

Australian tourism [advertisement]

Developed by Mojo MDA for the Australian Tourism Commission this advertisement was part of the 'come and say g'day' campaign and features Paul Hogan in a range of locations across Australia. It also uses a range of Australian slang expressions including a play on the famous expression 'put another prawn on the barbie'.

00:01:01 Mojo MDA, creator; Tourism Australia, commissioning agent 1984

Brylcreem [advertisement]

A short animated advertisement for hair product Brylcreem.

00:00:09 1950s

Caltex [advertisement]

An advertisement for Caltex petroleum products featuring British actress Sabrina (Norma Ann Sykes) as the customer and John Sherwood as the service station attendant. Filmed on location in Manly.

00:01:42 1959

Channel Seven Sport : Up There Cazaly [advertisement]

A television commercial for Channel Seven Sport's coverage of Australian Rules Football, using the song 'Up There Cazaly' written by Mike Brady and Peter Sullivan. The song was inspired by the high flying marks of Roy Cazaly who played during the 1920s. The commercial shows some spectacular high marks and bruising bumps.

Produced by Campaign Palace.

00:01:24 Campaign Palace, creator 1980

Decore shampoo [advertisement]

Shampoo commercial with featuring 'everyday' people singing a song based on the 'Duke of Earl' tune by Gene Chandler.

00:01:01 1986

Guess whose mum's got a Whirlpool [advertisement]

Dame Edna Everage, the housewife superstar, introduces us to the new compact washer and also the now famous tag line, 'guess whose mum's got a Whirlpool'.

00:00:29 1977

Holeproof Antz Pantz [advertisement]

A commercial for Holeproof Antz Pantz featuring an echidna called Rex. The ad caused some heated debate when first aired. in the late 1980s. Produced by Campaign Palace.

00:00:31 Campaign Palace, creator 1989

Holeproof Computer Socks [advertisement]

A commercial for Holeproof 'Computer Socks' set in a patent office, where the inventor's glee at his discovery ('they fall up, not down') causes Isaac Newton to rethink his theory of gravity. Produced by Campaign Palace.

00:01:02 Campaign Palace, creator 1970s

Lamb Roast [advertisement]

Naomi Watts stars in this commercial as the girl that wins a date with Tom Cruise but turns it down so she can be at home for one of her Mum's lamb roasts. Produced by Campaign Palace.

00:00:30 Campaign Palace, creator 1990

Meadow Lea margarine [advertisement]

A classic commercial for margarine that put the line 'you ought to be congratulated' into all our heads.

00:00:59 1985

Mortein: Louie the fly [advertisement]

The return of Mortein's highly successful character, Louie the fly, who first appeared on Australian television in 1957. Produced by Mojo MDA.

00:01:00 Mojo MDA, creator 1986

Qantas : I Still Call Australia Home [advertisement]

Over twenty years, Qantas has produced a series of commercials featuring the Peter Allen song 'I Still Call Australia Home'. This is the original mid 1980s version.

Produced by Mojo MDA.

00:01:00 Mojo MDA, creator 1987

Toyota : Alex 'Jezza' Jesaulenko [advertisement]

Stephen Curry and Dave Lawson, with the help of Alex Jesaulenko, relive 'Jezza's' high flying mark during the 1970 VFL Grand Final. Produced by Mojo MDA.

00:01:00 2005

Toyota : Francis Bourke [advertisement]

Stephen Curry and Dave Lawson, with the help of Francis Bourke, relive Bourke's courageous goal after a heavy collision during the 1980 home and away VFL season. Produced by Mojo MDA.

00:01:01 2005

Vanguard Six [advertisement]

Television commercial for the Vanguard Guard six, billed as 'the complete car' and 'proven in design and more powerful than ever'.

00:00:28 1961

Vincent's powders and tablets [advertisement]

Television commercial for Vincent's powders and tablets. 'Take Vincents powders and tablets with confidence for headache and all pain'.

00:00:11 1956

World Series Cricket : C'mon Aussie c'mon [advertisement]

An advertisement for the first season of World Series Cricket featuring the now famous song 'C'mon Aussie c'mon' originally performed by the Mojo Singers.

Produced by Mojo MDA.

00:01:01 Mojo MDA, creator 1978

Yellow Pages : Goggomobil [advertisement]

Tommy Dysart stars as the man searching through the Yellow Pages business telephone directory for a mechanic who can help his beloved, a rare 'Goggomobil' car from the 1950s ('not the Dart').

00:00:46 1991